Lebanon Campaign Questions

Start of Block: Default Question Block



Q2 Participant ID - based on household list **(confirm that this info can be used to find the same house and same person for follow up visit #2)**

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Q20 Gender

* Male (1)
* Female (2)



Q22 Condition

* 1: Community member campaign (1)
* 2: ABAAD campaign (2)

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Q3 **Questions to be administered immediately after (or while showing) messaging campaign materials.**  
Please take a minute to look at this campaign. HOLD POSTER UP AT COMFORTABLE DISTANCE
FOR 15 SECONDS. Do NOT read you the text out loud. Text can be read only
at the end after all questions are asked if participant is interested.



Q4 1. What do you think that this campaign is trying to say/accomplish?  
**What do you think is happening/has happened to
the people in this poster?**

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Q23 2. Did you read the slogan?

* Yes. If yes, what do you think the slogan is trying to say? (1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* No (2)



Q6 3a. How much does this poster/campaign make you feel angry?

* Not at all (1)
* A little (2)
* Somewhat (3)
* Quite a bit (4)
* Extremely (5)



Q7 3b. How much does this poster/campaign make you feel sad?

* Not at all (1)
* A little (2)
* Somewhat (3)
* Quite a bit (4)
* Extremely (5)



Q8 3c. How much does this poster/campaign make you feel joyful?

* Not at all (1)
* A little (2)
* Somewhat (3)
* Quite a bit (4)
* Extremely (5)



Q25 3d. Does this poster/campaign make you feel any other emotions? If yes, specify:

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Q9 4. Do you think that the people represented in this poster/campaign could be members of your community?

* Not at all (1)
* A little (2)
* Somewhat (3)
* Quite a bit (4)
* Extremely (5)



Q10 4a. Please elaborate on why you do or don't think the people in the poster could be members of your community.

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Q15 5. What part of this poster/campaign do you like the most?

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Q16 6. If you could change something about this poster/campaign what would it be?

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Q11 7. Do you think this poster/campaign would be effective in **discouraging intimate partner abuse** in your community?

* Not at all (1)
* A little (2)
* Somewhat (3)
* Quite a bit (4)
* Extremely (5)



Q12 8. Do you think this poster/campaign would be effective in **encouraging help seeking** related to intimate partner abuse in your community?

* Not at all (1)
* A little (2)
* Somewhat (3)
* Quite a bit (4)
* Extremely (5)



Q13 9. Would you recommend that a friend experiencing intimate partner abuse go to the organization associated with the poster/campaign for help?

* No (1)
* Maybe (2)
* Yes (3)



Q14 9a. Why/why not?

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Q17 10. Where do you think such posters/campaign materials should be displayed in order to be most effective?

* Small shops (1)
* Schools (2)
* Government buildings (3)
* Hospitals (4)
* Police stations (5)
* Community organization (6)
* Places of worship (such as mosque, prayer room, etc.) (7)
* Other, specify (8) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



Q18 11. What else can you say about this poster/campaign? (OPTIONAL)

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Q27 12. Would you like to learn more about receiving
services from ABAAD or other organizations?

* Yes (1)
* No (2)



Q28  Note to interviewer: Give contact card
corresponding to participant campaign condition to ALL participants.

End of Block: Default Question Block